



Open AI - Chat GPT

<https://openai.com/policies/row-privacy-policy/>

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OVERALL PRIVACY SCORE

Composite rating across data sharing, usage, retention, security and confidentiality.

CATEGORIES

6

AVG CONFIDENCE

91%

Summaries

Tool Summary

OpenAI is an artificial intelligence research and deployment company. It develops and operates advanced AI models and services, including ChatGPT, Sora, and developer APIs, designed to help users learn, create, and solve complex problems across personal, educational, and business contexts.

Executive Summary

This review evaluates OpenAI's Privacy Policy (last updated February 6th, 2026). OpenAI demonstrates strong practices in data retention and deletion, offering clear 30-day deletion timelines and automatic deletion for temporary chats. It also explicitly states that it does not sell personal data or share it for targeted advertising. However, several areas present privacy risks: user content is used for AI model training by default (requiring manual opt-out), security commitments rely on vague 'commercially reasonable' measures without citing third-party certifications, and there is no explicit legal framing of confidentiality or strict internal access controls in the policy text.

Category Breakdown

Data Usage

Neutral



OpenAI uses personal data for service delivery, personalization, communication, security, and model training. While they do not sell data for advertising, they use user content for model training by default and personalize experiences based on user interactions, representing a broad secondary usage of data.

Data Sharing

Good



OpenAI shares data with vendors, service providers, affiliates, and business administrators under strict instructions to process data only to perform their duties. Crucially, OpenAI explicitly states that it does not sell personal data or share it for cross-contextual behavioral or targeted advertising, which prevents the advertising penalty from triggering.

Security Commitments

Neutral



The policy mentions implementing 'commercially reasonable technical, administrative, and organizational measures' to protect personal data. However, it lacks any mention of specific security certifications (such as ISO 27001 or SOC 2) or explicit breach notification timelines, triggering a hard cap of 5 for vague security measures.

Confidentiality Protections

Bad



While OpenAI commits to keeping personal data secure and respecting privacy, the policy text does not explicitly treat user data as legally confidential or define strict internal access restrictions. This lack of explicit confidentiality framing triggers a hard cap of 3.

Data Retention & Deletion

Good



OpenAI provides clear retention logic and robust deletion controls. Deleted account data is removed from systems within 30 days, and temporary chats are automatically deleted within 30 days. Exceptions are clearly defined for legal, security, and financial record-keeping purposes.

AI Training & Model Rights

Neutral



OpenAI uses user content to train its models by default, but provides a universal opt-out mechanism (via account settings and temporary chats). However, the policy lacks a clear distinction regarding whether metadata is excluded from training or covered by the opt-out, triggering a hard cap of 5.