

CYBERHOOT

CYBERSECURITY PROTECTION FOR SMALL-TO-MEDIUM BUSINESSES

CAPABILITIES

- Cybersecurity Policy Templates
- 900+ <u>Awareness and Product</u> <u>Training</u> training videos
- <u>Security Assessments</u>
- Traditional Phish Testing
- NEW: <u>Phishing Assignments</u> (skip allow-listing headaches)
- Unlimited <u>Dark Web</u> monitoring
- Newsletters, Blogs, Tech Terms
- White labeling: for Managed Services Providers or Clients

INDUSTRY DIFFERENTIATORS

- MSP Value: 95% renewal of Clients contracts over 5 years
- <u>Employee Value</u>: 60% of surveyed employees would miss CyberHoot assignments
- Open Platform Video variety fights boredom for years
- vCISO Consulting: an extrahand when you need one
- <u>Password-less:</u> exceptional compliance from password-less access to all assignments

CORE MSP CAPABILITIES

- Multi-Tenant: MSP built for MSPs. Switch tenant in 2 clicks
- <u>Automate:</u> Schedule a year of training videos and phish testing in minutes; no allow lists needed
- One Price: Pay one price for everything: phish, train, assess, monitor, report, prospect etc.
- <u>Sticky Clients:</u> 95% MSP Client retention for clients in vs. out (80%) of CyberHoot platform.

CORE CAPABILITIES FOR CLIENTS

- Flexible & Adaptive: Train now
- Easy setup & maintenance: Set 1 year of training in 6 clicks via
- Automated Compliance: Leadership email reports equal engagement & high compliance
- <u>Automatic Billing:</u> Billing and Payments are fully automated

CORE - CAPABILITIES FOR CLIENTS

- <u>Open Platform</u>: Find anything you need and add instantly
- Ease of Use: 1 year of training setup in minutes
- <u>Compliance</u>: Reports and reminders delivered via email
- <u>Unlimited</u>: phish tests, policies, videos, dark web monitoring, and compliance reporting.

MAJOR CLIENTS

- <u>Public</u>: City of Portsmouth
- <u>Staffing and Benefits</u>: CGI
- <u>Internet Services</u>: Single Digits
- Education: SAU52 & 18: NH School Districts
- <u>Global reach</u>: MSPs from all Continents except Antarctica!

For details or to subscribe visit: cyberhoot.com

