

CyberHoot Press Release



CyberHoot Update Announcement

FOR IMMEDIATE RELEASE

Portsmouth, NH – September 2021 – CyberHoot has released a new White Labeling capability in its cybersecurity awareness platform. The new feature allows for Resellers to customize color schemes and logos to their own brand. It even allows individual customer over-rides for when a client wants email messaging to represent their own brand directly. The White labeling release also renamed “My CyberHoot” to “My Assignments” to further empower reseller branding efforts.

Additional Improvements

- Summary reports for surveys are now delivered to anyone’s inbox as soon as they’re completed.
- Support Emails for our resellers can now be set to enable employees to reply to the MSP or Reseller directly instead of CyberHoot support.
- You can now register for CyberHoot’s popular Referral Program within the CyberHoot platform.
- Compliance reporting is more accurate now as it does not include future (pending) assignments.
- The Sales Module has had improvements to the DNS security checks performed.

CyberHoot CEO and Co-Founder Craig Taylor stated:

CyberHoot continues to find important improvement opportunities and deliver them to our resellers. These development efforts continue to add value to our MSP and Reseller relationships with their clients. We believe cybersecurity is a market differentiator for MSPs. Every MSP must have CyberHoot’s Cybersecurity Platform in their stack of services; it should no longer be an add on at the client’s whim or discretion. MSPs must bake cybersecurity tools and services into their service offerings by default if they want to succeed in IT Services.

Become More Aware to Become More Secure.

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