

CyberHoot Press Release



Gartner: CyberHoot is a Top Awareness Training Platform

FOR IMMEDIATE RELEASE

Portsmouth, NH - August 2021 – Gartner has released a report outlining the best cybersecurity awareness training platform providers and CyberHoot was included for the first time. Gartner grouped vendors into four categories for Security Awareness Training Platforms. The purpose of Gartner’s report is to help potential customers identify which vendor best addresses their use case.

CyberHoot is honored to be included in the **Security Awareness Training as a Managed Service** category. This category includes vendors who offer their security awareness training capabilities as a cloud-hosted, subscription-based, managed security service. This group of managed service offerings is leveraged by Managed Service Providers (MSP) to train their clients on how to spot and avoid the cyber-attacks they face. The group of solutions includes services such as product and cybersecurity awareness training, phish testing, dark web reporting, and cybersecurity policies.

CyberHoot was included in this category due to its friction-less email-based end user training. Product effectiveness is proven by high training compliance (often over 90%) through automated management reporting and escalation. End-user tool acceptance is proven by a survey showing sixty percent (60%) of end users would miss their Cyber “Hoots” if they went away.

Gartner mentioned in this report that as of 2020, less than 5% of mid-size enterprises utilize awareness training as a managed service. In 2024, that number is expected to be 25% providing a good deal of growth potential for the industry with CyberHoot leading the charge.

CyberHoot CEO and Co-Founder Craig Taylor stated:

We beat our competition for two simple reasons: first, we are frictionless training of end users in a password-less, email-driven, video diverse training platform. Second, MSPs enjoy frictionless administration through our platform automation. These frictionless goals, combined with our foundational training and unlimited curated content, make CyberHoot the most effective and lowest cost training platform available. Don’t take my words alone in choosing your tool, check reviews on Gartner, Google, and Reddit and see for yourself.

Become More Aware to Become More Secure.

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