**CyberHoot**

Case Study:

# SINGLE1IGITS
*your business. one network.*

## EXECUTIVE SUMMARY
Single Digits needed an easy-to-use Cybersecurity training solution to ensure its 500 employees understood the company's policies and to educate users on Cybersecurity. CyberHoot delivered on these needs with an automated, cost-effective, easy-to-use and manage, solution.

100%

### ABOUT THE CLIENT
Single Digits is the white-label network operator for property owners. They help their clients connect consumer devices to their private networks and position them to take advantage of evolving business models, new and emerging revenue opportunities and reduce their IT spend. With 2000+ clients including 7 of the top 20 largest hotels, 300,000+ hotel guest rooms and 60 Million+ authentications annually, they can work with any size property and increase their network capacity by a factor of 20x.

### THE CHALLENGES
Like most companies today, Single Digits staff did not have the appropriate Cybersecurity knowledge to protect themselves and their company. A breach of any kind would be catastrophic to their growth, their investment partners and their client base. With a couple of security breach near misses, Single Digits woke up to the need to improve their Cybersecurity preparedness. They wanted all their staff to follow their cyber policies and processes while also educating them on hacker attack methods and how to avoid compromise.

On top of all this, they needed an easy and efficient way to attain compliance, prove compliance and administer the whole program without adding more staff.
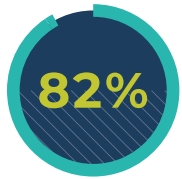
### THE SOLUTION
With CyberHoot's automated Cybersecurity Training and program development solution was operational within a few hours using prerecorded, ready-to-go trainings and policy management capabilities that exceeded their expectations. Within a few months the culture at Single Digits had shifted from ignorance to awareness and protected.
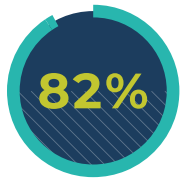
### THE RESULTS
Single Digits now has peace of mind knowing their staff is continually educated on Cybersecurity threats and best practices. Automated reporting shows who is and is not compliant and provides managers full reports on their staffs' compliance status. This is all accomplished in an easy to administer online portal that also lets Single Digits manage non-Cybersecurity policies, training and assessment requirements.
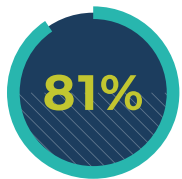
## WHO IS RESPONSIBLE FOR DATA BREACHES?

**82%**

### OF ALL BREACHES ARE DUE TO END USERS
*Data from Quasar Data Center article*

**82%**

### OF EMPLOYERS REPORT A SHORTAGE OF CYBERSECURITY SKILLS
*Data from ISSA article*

**81%**

### OF COMPANY DATA BREACHES ARE DUE TO POOR PASSWORDS
*Data from Trace Security article*

**94%**

### OF ALL MALWARE ARRIVES VIA EMAIL
*Data from Verizon article*

▶ **Reduce training time from hours to minutes each month for your employees.**

▶ **Reduce costly incidents and down-time with better prepared employees.**

▶ **Sleep soundly knowing you're doing taking action to protect your business and employees from harm.**

▶ **Easily track and manage all your organizations policies, awareness programs and governance policies with the push of a button.**

CyberHoot provides you the easiest, most cost and time effective solution available.

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## VALUE
### What is the single biggest reason you would recommend CyberHoot?

*Easy to implement and get immediate results.*

*CyberHoot today works smoothly and without much time to support. It's a simple interface that just works. Through CyberHoot, I can single-handedly support a company with 500 people in training and policy governance with a minimum of effort. It's a self-sufficient system once it's setup and setup was a breeze!*

*This investment has allowed us to step up our training to our end user community. More employees send me phishing emails they receive stating "this is a phishing email" as opposed to the previous practice of just clicking on them. The happiness our managers have shown, now that I can have a report for them in about 2 minutes as opposed to pulling it manually from the old product, which took hours.*

**TIM HURMAN**
System Administrator, Single Digits

**FREE 30 DAYS**

Visit CyberHoot.com today to begin a free trial for 30-days and experience the peace of mind that comes with a prepared and confident workforce!

**CyberHoot**